

## **NIKKI BUSH**

Creative parenting expert, Nikki Bush, is a highly regarded speaker and author among parents and educators alike. Her work is fuelled by her passion for play and relationships. Through her talks, workshops, books and games, she inspires parents and teachers to find creative ways of connecting with today's children in a fast-changing world.

Nikki is the co-author of two bestselling books: *Future-proof Your Child*, published by Penguin in 2008, and *Easy Answers to Awkward Questions*, a book on sexuality development for 8 – 13 year olds, which was published by Metz Press in 2009 and was endorsed by Childline.

She has developed seven educational games including including board games for well-known brands such as Barney and Thomas.

Nikki is a regular guest on radio and TV and is often quoted in the media. She writes a weekly column called *Parenting Matters*® which is used in many school newsletters around the country.

Nikki is married and has two sons aged 15 and 11. They live in Johannesburg.

For more information visit: [www.brightideasoutfit.com](http://www.brightideasoutfit.com)



Cell: 083-265-5754  
P O Box 70824, Byanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

### ADDITIONAL INFO IF REQUIRED:

Educational games manufactured:

- *Indahoo* (Just Fun Toys 2008)
- *Sketch-a-Story* (Just Fun Toys 2008)
- *Thomas' Shape Station Game* (Just Fun Toys 2008)
- *Collect-a-shape with Barney* (Just Fun Toys 2009)
- *Throw & Blow* (Smile Education 2007). A unique mouth co-ordination game for children age 3 – 5)
- *Drop the Spot* (Smile Education 2006). A unique mouth co-ordination game for children age 5 and up.
- *Fun on the Run™ Boxes* (The Bright Ideas Outfit 2007)

Books published:

- *Future-proof Your Child* co-authored with best-selling author and futurist Dr Graeme Codrington (Penguin, October 2008)
- *Easy Answers to Awkward Question* (sexuality education for 8 – 13 year olds) co-authored with educational psychologist, Ilze van der Merwe. (Metz Press, June 2009)

### RECENT PRESS INTERVIEWS/ARTICLES

- April 2011, Mom & Me
- March 2011, Meander Chronicle
- March 2011, Effective Living
- 2 March 2011, Die Beeld
- 31 Jan 2011, Great Expectations, eTV
- Jan 2011, Knowledge Executive
- Jan 2011 Fair Lady magazine
- 9 Dec, [The Witness KZN](#)
- Dec 2010 Fair Lady magazine
- Dec 2010 Sarie magazine
- Dec 2010 Your Family magazine
- Dec 2010 Woman & Home
- Dec 2010 Mums Mail
- Dec 2010 Jo'Burg/CT/Durban's Child



Cell: 083-265-5754  
P O Box 70824, Byanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

- Dec/Jan 2010/11 Psychologies magazine
- Dec 2010, Effective Living magazine
- November 2010, Jo'Burg/CT/Durban's Child
- 30 November, Espresso, SABC TV3
- 29 November, Espresso, SABC TV3
- 12 November, Keep It Real, eTV Sunrise
- 1 September 2010, No Reservations, SABC TV3
- 18 August, Chai FM
- 17 August 2010, Great Expectations, eTV
- August, Witbank News
- July 31, Life's a Journey, SABC TV 3
- July 2010, Effective Living Magazine
- 26 July 2010, Risky Business radio
- June/July 2010, Psychologies magazine



Cell: 083-265-5754  
 P O Box 70824, Byanston, 2021  
 Tel/fax: (011) 462-1828  
 Email: brightideas@powerpt.co.za

For a complete list of Nikki's media appearances please visit [www.brightideasoutfit.co.za](http://www.brightideasoutfit.co.za)

#### WHAT PEOPLE ARE SAYING ABOUT NIKKI BUSH:

"Nikki is an engaging speaker, a powerful motivator and an encouragingly sane voice in a wilderness of diverse commercial opinions about children, toys, parents and choices. If you haven't yet heard her speak or read her work, I'd really recommend doing so." *Sharon Plaskitt*

"Nikki's talks are of the moment. She is adept at creating ideas around things that are changing." Mel Dace, headmistress, St Stithian's Junior Prep  
 "Thank you, your talk was real, relevant and practical. I loved all your personal stories and could identify with them." *Parent at Herschel School for Girls in CT.*

"If parents put into practice just a handful of your ideas they would reinforce what we are teaching at pre-school and we would be referring fewer children for therapy. We need to get this message out to more parents." *Glynnis Courtney, Head of HeronBridge Pre-prep and chairlady of the ISASA Pre-School Committee.*

"Working in partnership with Nikki added real value to our Positive Steps campaign for Lipton Ice Tea. Nikki brought real credibility to the parenting message that were were trying to get involved in and gave legitimacy to our brand's involvement. Nikki also came with a following, so if targeting parents, she amplifies your audience. Overall she was a strong addition to our campaign. As for the talks themselves and the content, Nikki captivated our audience with her engaging and entertaining style, coupled with her depth of knowledge and confidence. The take home value for parents was enormous." *Stewart Jones, GM Lipton Ice Tea, Unilever*

"Having attended three of your workshops, I can honestly say that you have brought a new excitement and dimension to being a mom. I found your suggestions and ideas practical, easy to understand and very easy to implement. If children had a vote, they would want their parents to go to your workshops! I am forever grateful!" *Kerry Sewell*

"I can't believe that I don't have to feel guilty about being busy anymore!"  
*Audrey Stanley*

"Parenting on the run is simpler than I realised. Anyone can do this." *Craig Aitken, single dad.*

"Many thanks for the fantastic Parenting on the Run workshop. Your practical suggestions have worked brilliantly for us. I have two very busy little boys (4 and 2) who are easily bored and distracted, but they are putty in my hands with my newfound "box of tricks"!" *Kathleen Bartels*

### TALKS AND WORKSHOPS ON OFFER

Nikki is a Professional Member of the Professional Speakers' Association of South Africa, and she offers a wide variety of inspiring talks and workshops:

Connecting with Children through the Noise & Clutter©  
(One hour multimedia presentation)

Parenting on the Run™  
(One hour to three hour interactive workshop)

Future-proof Your Child™  
(One hour multimedia presentation available from September 2008)

Bridging the Digital Divide©  
(One and a half hour interactive workshop)

Toy Talk™  
(Three hour presentation)



Cell: 083-265-5754  
P O Box 70824, Byanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

Beyond the Nappy Bag™  
(Three hour interactive workshop)

Grannies in Action©  
(Three hour interactive workshop)

Connect the Tots©  
(A one and a half hour interactive workshop)

Big Kid Fun™  
(Three hour interactive workshop)

Get Outta Your Head©  
(A 2 – 3 hour interactive play workshop for adult team building)

Which Hat Are You Wearing Now?©  
(A talk or workshop for women in leadership about challenges and choices)

For more info visit [www.brightideasoutfit.com](http://www.brightideasoutfit.com)

#### PRESENTATION SCHEDULE FOR 2010/11:

##### **2011**

- 6 October 2011, Parenting on the Run, Crawford Lonehill, Jhb
- October 2011, Bridging the Digital Divide, St Peter's College, Jhb
- 28/29 July 2011, ISASA ECD conference, Jhb
- 26 May 2011, Future Ed Conference, Jhb
- 14 May 2011, Birthday Talk, Jhb
- 26 March 2011, Parenting on the Run, MOPS, Johannesburg
- 18 May 2011, Parenting on the Run, KidzDiscovery, Cape Town
- 17 May 2011, Parenting on the Run, Western Cape Preparatory, Cape Town
- 16 May 2011, Noise & Clutter, St Cyprians, Cape Town
- 19 February 2011, Parenting on the Run, Brescia House, Jhb
- 9 February 2011, Parenting on the Run, Edenglen Primary, Jhb
- 1 February 2010, Northcliff Primary, Jhb



Cell: 083-265-5754  
P O Box 70824, Byanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

## 2010

- 4 December 2010, Future-proof Your Child, Sci-Bono Centre, Jhb
- 30 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, Cape Town
- 25 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, KZN
- 18 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, Jhb
- 16 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, CT
- 11 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, Jhb
- 10 November 2010, Toy Talk, Bryanston Country Club, Jhb
- 9 November 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, KZN
- 3 November 2010, Toy Talk, Miele, Jhb
- 2 November 2010, Toy Talk, Miele, Jhb
- 1 November 2010, Toy Talk, Miele, Jhb
- 26 October 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, KZN
- 25 October 2010, Toy Talk, La Lucia, KZN
- 21 October 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, Jhb
- 15 October 2010, Bridging the Digital Divide in association with Positive Steps & Lipton Iced Tea, CT
- 13 October 2010, Future-proof Your Child, Dainfern College, Jhb
- 11 October 2010, Parenting on the Run, Jhb
- 4 October 2010, Parenting on the Run, Beaulieu Prep, Jhb
- 29 September 2010, Parenting Matters: Future-proof & The Five Love Languages for Children, Jhb
- 27 September 2010, Parenting on the Run, Constantia, CT
- 16 September 2010, Future-proof Your Child, Waterstone College, Jhb



Cell: 083-265-5754  
P O Box 70824, Bryanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

- 14 September 2010, Parenting Matters: Smart Singles Seminar, Nedbank Women's Forum, Jhb

For the full 2010 calendar of events visit [www.brightideasoutfit.com](http://www.brightideasoutfit.com)

### CLIENT LIST

Some of Nikki's clients include:

Unilever  
 Lipton Iced Tea  
 Mr Price Group  
 Nedbank  
 Young President's Organisation  
 Discovery  
 Accenture 2008, 2009  
 Deloitte  
 Toddlersense Seminars  
 Netcare  
 BMW  
 Living & Loving / Standard Bank 2008, 2009  
 The Executive Athlete Programme  
 Equal Zeal  
 KPMG  
 ICAS  
 ISASA (The Independent School's Association of South Africa) 2006, 2007, 2008  
 SAGSA (South African Girl's Schools Association)  
 SAHISA (South African Heads of Independent Schools)  
 Microsoft  
 Your Child  
 St Stithian's Junior Prep  
 St Martin's Pre-primary, KZN  
 Durban North Pre-primary Association, KZN  
 Thomas More School, KZN  
 Highbury Preparatory, KZN  
 St Catherine's, KZN  
 Crawford La Lucia, KZN  
 So-High Pre-primary, KZN  
 St Henry's, KZN  
 St Andrew's School for Girls, Jhb  
 Learning in Practice Soweto Life Orientation Teachers' Project  
 Saheti, Jhb, 2007, 2008  
 Dainfern College, Jhb  
 Waterstone College, Jhb  
 Thomas Equinas College, Mpumalunga  
 Panda Pen Nursery School, Jhb  
 Beaulieu Preparatory, Jhb



Cell: 083-265-5754  
 P O Box 70824, Byanston, 2021  
 Tel/fax: (011) 462-1828  
 Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)

Wykeham Collegiate, Pietermaritzburg, 2008, 2009  
Cowie's Hill Pre-primary, KZN  
Herschel School for Girls, CT  
Plumstead Methodist Church, CT  
Montrose Primary School, Jhb  
HeronBridge College, Jhb  
Aurora College, Jhb, 2007, 2009  
ACSI (Association for Christian Schools International)  
Kingsmead College, Jhb  
Moms & Tots, Jhb  
Brescia House, Jhb  
Midstream College, Pta  
Greenpark Pre-primary, Jhb  
Jubilate School, Midrand  
Motheong Primary School, Atteridgeville  
BMW, Midrand and Rosslyn  
Mountain Cottage School, Hartebeespoort  
Pecanwood College, Hartebeespoort  
St Peter's School for Girls, Jhb 2007, 2009  
New Life Church, Jhb  
The Baby Expo, Jhb, Dbn, CT, 2007, 2008, 2009  
Oakhill School, Knysna, 2008, 2009



Cell: 083-265-5754  
P O Box 70824, Byanston, 2021  
Tel/fax: (011) 462-1828  
Email: [brightideas@powerpt.co.za](mailto:brightideas@powerpt.co.za)